

HASEEB AHMAD

SALES & MARKETING EXECUTIVE

CONTACT

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Liaqat Abad, Lahore

SKILLS

- Sales Forecasting and Reporting
- Market Research and Analysis
- Industrial and Local Market Expertise
- Strategic Sales Planning
- Complaint Resolution
- Social Media Marketing
- Business Development
- Time Management

EDUCATION

MBA Executive

University of the Punjab

2024 - Continue

Masters of Marketing

University of the Punjab

2019 - 2021

Bachelore of Commerce

University of the Punjab

2016 - 2018

PROFILE

Motivated and results-oriented Sales and Marketing Executive with experience in industrial and local market sectors. Proven track record of driving revenue growth, building strong client relationships, and developing innovative marketing strategies tailored to diverse market needs.

EXPERIENCE

Krystalite Products Pvt Ltd

Sales and Marketing Executive

12/2021 - Present

- Annual planning, negotiations with Corporate, Retail and Wholesale Clients for annual business and contracts finalization.
- Prepare and analyze product wise yearly and monthly sales forecast report.
- Monitor and ensure enough inventory at warehouse to meet customers requirements.
- IParticipate in exhibitions to market products and develop relationships with new customers.
- Identified new business opportunities through cold calling, networking and marketing.
- Build relationships with customers to promote long term business growth.
- Conducted in-depth market research to identify trends and opportunities.
- Analyzed sales data to create detailed reports for management.

Synthetic Products Enterprise Ltd

Sales and Marketing Intern

06/2020 - 07/2020

- Worked closely with the sales team to manage leads and help with proposals.
- Key responsibility was to sale Face Shield, manage stock and keep record of invoices.
- Worked on SAP to make Sale Orderm Delivery Challan.