

UMAR ESSAR

Kharian , Gujrat
03190787613
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OBJECTIVE

Motivated and detail oriented professional seeking an opportunity to contribute my skills and experience toward organizational growth while continuously learning and developing my career in a dynamic environment.

EDUCATION

Master Of Commerce University Of Central Punjab	10/2016-11/2018
Specialization In Accounting & Finance	
Associate Degree Program University Of Central Punjab	10/2014-10/2016
Specialization In Accounting & Finance	

EXPERIENCE

E-Commerce Consultant Freelancer	04/2020-Present
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Managed Amazon Seller Central accounts, including product listings, keyword optimization, and backend SEO.

Launched and optimized private label and FBA products to achieve consistent sales growth.

Conducted detailed market research and competitor analysis to identify high-demand products and profitable niches.

Communicated with international clients and vendors, developing strong relationship-building and negotiation skills.

Improved customer satisfaction through effective problem-solving and responsive communication.

SKILLS

- Problem Solving
 - Strong Communication
 - Time Management
 - Multi-Tasking
 - Negotiation Skills
 - MS Office
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CERTIFICATIONS

Amazon VA Masterclass | Enablers
Specialized in Amazon FBA Private Label & Wholesale Business Model