



MUHAMMAD MEHBOOB

CONTACT

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📍 Peer Colony No. 3,
Mumtazabad, Multan

EDUCATION

BACHELOR OF COMMERCE (B.COM)

BAHAUDDIN ZAKARIYA
UNIVERSITY (BZU), MULTAN
2005
DIVISION: SECOND DIVISION

SKILLS

- **Microsoft Excel:** Data analysis and reporting.
- **Microsoft PowerPoint:** Creating presentations and visual content.
- **Microsoft Word:** Document creation and formatting.
- **Microsoft Outlook:** Email management and scheduling.
- **Internet & Email Management:** Efficient online research and communication.

LANGUAGE

- Urdu
- English
- Punjabi
- Saraiki

PROFILE

A results-oriented sales and management professional with over 15 years of experience across diverse industries including cosmetics, food & beverages, and paints. Proven track record of successfully leading sales teams, developing growth strategies, and increasing market penetration. Expertise in team development, business development, and driving revenue growth. Strong leadership, communication, and problem-solving skills with a commitment to achieving organizational objectives.

WORK EXPERIENCE

Zonal Sales Manager (ZSM)

Merit Bread, Multan Zone

July 2025 - Present

- Leading zone-wide sales strategy, team management, and market expansion initiatives.

Area Sales Manager (ASM)

Parly Cosmetics (Wajee Hair Color), Multan

March 2025 - June 2025

- Managed sales operations, team supervision, and market penetration for hair color products in Multan region.

Business Development Manager (BDM)

Zarwa Cosmetics, Multan Zone

January 2023 - Present

- Driving business growth, brand visibility, and distributor network expansion across Multan zone.

Area Sales Manager (ASM)

Lala Pack Group (Tissue Range), Multan Zone

January 2019 - December 2022

- Supervised sales team, developed territory plans, and achieved consistent sales targets.

Territory Sales Officer (TSO)

Samsule Hair Color, Multan

August 2015 - 2018

- Handled product distribution, retailer relations, and sales reporting for Multan base.

Territory Sales Officer (TSO)

Gourmet Food & Beverages, Multan

2013 - July 2015

- Managed sales activities, order processing, and customer service in the Multan region.

Territory Sales Officer (TSO)

Nippon Paints Pakistan, Bahawalpur Base

2009 - 2012

- Conducted market surveys, managed dealer networks, and promoted product portfolio.

Territory Sales Officer (TSO)

ICI Dulux Paints Pakistan, Dera Ghazi Khan Base

2007 - 2009

- Executed sales strategies, handled client accounts, and supported regional marketing activities.