

MUHAMMAD ASIF SHAIKH

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sukkur



OBJECTIVE

Results-driven Zonal Sales Manager with proven expertise in driving regional sales growth, building high-performing teams, and strengthening market presence. Seeking to contribute strategic sales leadership, data-driven decision-making, and customer-focused solutions to achieve organizational targets in a competitive global environment.

EXPERIENCE

2015 - 2021

Popular foods industry Pvt,LTD

Territory Sales Executive

- Achieve sales targets and expand market share
- Build strong retailer and distributor relationships
- Drive product visibility and availability
- Collect market insights to inform sales strategies
- Collaborate with internal teams to boost sales.

2021 - 2022

Popular Foods Industry Pvt,LTD

Area Sales Manager

- Lead and manage sales team to achieve targets
- Develop and execute sales strategies for area
- Drive market expansion and business growth
- Monitor team performance and provide coaching
- Collaborate with cross-functional teams

2022 - 2024

Popular Foods Industry Pvt, LTD

Regional Sales Manager

- Lead multiple sales teams to achieve regional sales targets
- Develop and execute regional sales strategies
- Drive business growth and market expansion
- Manage performance and coach sales teams
- Collaborate with cross-functional teams

2024 - 2025

Quice Foods of industry

Zonal Sales Manager

- Oversee sales operations across zones
- Drive sales growth and target achievement
- Manage and coach sales teams
- Develop zonal sales strategies
- Ensure alignment with company goals.

2025 -

Continue

Sarwana & Sohzism (ENGLISH)

Zonal Sales Manager

- Fuel Growth: Drive sales targets and expand zone potential.
- Lead Champions: Coach teams to peak performance.
- Strategy Master: Craft zonal plans that drive results.
- Collaborate to Win: Partner cross-functionally for max impact.

EDUCATION

2016

Shah Abdul latif university Khairpur

BSC (HONS)

2012

Sunshine institute sukkur

CIT

SKILLS

- Leadership
- Communication
- Strategy Mastery